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		STUDY MODULE D	ES	CRIPTION FORM		
Name of the module/subject Organization Management in the knowledge economy					Code 1011102311011166716	
Field of		ement in the knowledge e		Profile of study	110	Year /Semester
	•			(general academic, practical	ıl)	
		ement - Full-time studies -	•	(brak)		1/1
Elective path/specialty  Marketing and Company Resources				Subject offered in:  Polish		Course (compulsory, elective)  elective
Cycle o	f study:		Fo	rm of study (full-time,part-time	<del>!</del> )	
Second-cycle studies				full-time		
No. of I	nours		1			No. of credits
Lectu	re: <b>15</b> Classe	es: 15 Laboratory: -		Project/seminars:	-	2
Status	of the course in the stud	y program (Basic, major, other)		(university-wide, from another	field)	)
		(brak)			(br	ak)
Educat	ion areas and fields of so	cience and art				ECTS distribution (number and %)
socia	al sciences					100 2%
	<b>Economics</b>					100 2%
Resp	onsible for sub	ject / lecturer:	Re	esponsible for subje	ect /	lecturer:
dr H	Hanna Włodarkiewicz	-Klimek		dr inż. Joanna Kałkowska	l	
	email: hanna.wlodarkiewicz-klimek@put.poznan.pl			email: joanna.kalkowska@put.poznan.pl		
	61 665 33 72 culty of Engineering M	lanagement	tel. 61 665 33 72 Faculty of Engineering Management			
	Strzelecka 11 60-965			ul. Strzelecka 11 60-965 Poznań		
Prere	equisites in terr	ns of knowledge, skills an	d s	ocial competencies	<b>:</b> :	
1	Knowledge	Is able to explain the basic issues of the organization and management theory				
2	Skills	Is able to identify and correlate the basic problems of the organization and management theory				
3	Social competencies	Shows a willingness to develop their knowledge and skills. Open to work in a team				
Assı	imptions and ob	jectives of the course:				
	ojective of the course zations in the knowle	is to familiarize students with the todge-based economy	erms	s, models and concepts of	deve	elopment in modern
	Study outco	omes and reference to the	ed	ucational results fo	r a	field of study
Knov	vledge:					
1. Has		out changes in the structure of the 31	orga	anization arising from the	deve	lopment of the knowledge-
2. Has	depth knowledge ab	out the dependence of what is hap e knowledge-based economy - [K2			ment	ts and between them arising
3. Kno	•	s for modeling of decision making		•	devel	opment of the organization in

- $4. \ Has \ depth \ knowledge \ of \ the \ structure \ creating \ mechanisms \ and \ models \ of \ management \ of \ enterprises \ in \ the \ knowledge-based \ economy \ -\ [K2A\_W14]$
- 5. Has depth knowledge about the processes of change and change management in the knowledge-based organizations  $[K2A\_W15]$
- 6. Has knowledge of the knowledge-based economy development in Europe and Poland [K2A\_W16]

# Skills:

# Faculty of Engineering Management

- 1. Knows how to interpret and explain phenomena in organizations operating in the knowledge-based economy IK2A U01.K2A U011
- 2. Is able to use theoretical knowledge to describe and analyze the causes and course of the processes and phenomena and knows how to formulate their thoughts and to pick up critical data and analysis methods in the process of formation of the knowledge-based organizations [K2A\_U02]
- 3. Is able to correctly analyze the causes and course of the processes and social phenomena in the context of the knowledge-based economy based and form their own opinion on this subject and put a simple hypothesis regarding the knowledge organization [K2A\_U03]
- 4. Has skills to use knowledge in a various fields and forms for extended critical analysis of the effectiveness and suitability of applied knowledge in the field of organizations management in the knowledge economy [K2A\_U06]
- 5. Has the ability to understand and analyze social phenomena, and enhanced the ability of depth theoretical assessment of these phenomena in a specific areas, using the method of scientific knowledge in the field of organizations management in the knowledge economy [K2A\_U08]

## Social competencies:

- 1. Has a sense of responsibility for their work and willingness to abide by the rules of team work and take responsibility for jointly implemented tasks in the field of organizations management in the knowledge economy [K2A\_K02]
- 2. He is able to see cause-effect in the implementation of goals and rang the importance of alternative or competitive problems in the field of organizations management in the knowledge-based economy [K2A\_K03]

## Assessment methods of study outcomes

- -Assessment formative:
- a) exercise: based on the assessment of the current progress of the tasks in the audit process of the knowldge-based economy organisation
- b) lectures: based on the answers to the questions concerning material, as described in the previous lectures,
- a) exercises: (1) public presentation of the results of the audit and evaluation of the level of adaptation of the organization to the conditions of the knowledge-based economy
- b)lectures: the exam in the form of a test of choice, with the answers, among which at least one is correct

## **Course description**

- -the development of the knowldge-based economy in Europe and Poland
- methods of analysis and evaluation of the knowledge-based economy
- -the conditions for the development of enterprises in the knowledge-based economy on (human capital, innovation, ICT technologies, political-legal environment)
- model of enterprise management, knowledge-based economy
- tools and methods for facilitating the development of the organization in the knowledge economy

#### Basic bibliography:

- 1. Kałkowska J., Pawłowski E., Włodarkiewicz-Klimek H., Zarządzanie organizacjami w gospodarce opartej na wiedzy, Wydawnictwo Politechniki Poznańskiej, Poznań 2013
- 2. Mikuła B., Pietruszka-Ortyl A., Potocki A., Podstawy zarządzania przedsiębiorstwami w gospodarce opartej na wiedzy Difin Warszawa 2007
- 3. Przybyszewski R. Kapitał ludzki w procesie kształtowania gospodarki opartej na wiedzy, Difin Warszawa 2007
- 4. Piech K. Wiedza i innowacje w rozwoju gospodarczym: w kierunku pomiaru I współczesnej roli państwa Instytut Wiedzy i Innowacji Kraków 2008

#### Additional bibliography:

1. Welfe W. Gospodarka oparta na wiedzy Polskie Wydawnictwo Ekonomiczne Warszawa 2007

## Result of average student's workload

Activity	Time (working hours)
1. Lecture	15
2. Excersies	15
3. Preparation for lectures	15
4. Preparation for excersises	15

# Student's workload

Source of workload	hours	ECTS
Source of workload	hours	ECTS

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Total workload	60	2
Contact hours	30	1
Practical activities	15	1